

Volunteers and volunteering in Sport

Adapted from a Presentation to the British Orienteering
Conference October 2013

What good volunteering examples can we learn from?



Sources of Volunteers

National Volunteering Organisations

- Do it
- vInspired

Olympic Legacy initiatives

- Join In
- Sport Makers

Young people

- Duke of Edinburgh
- Community Sports Leaders

Within your club

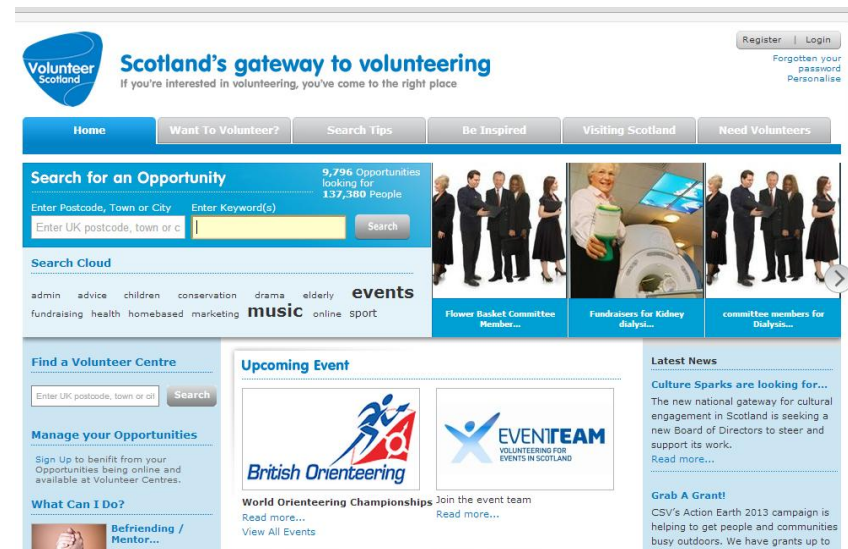
- New members
 - Family and friends
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National volunteering database – Do-it

- ▶ National volunteering database
- ▶ 1,000,000 registered volunteers
- ▶ Linked to 350 Volunteer Centres in England
- ▶ Volunteers find opportunities by postcode search
- ▶ www.do-it.org.uk/partners/

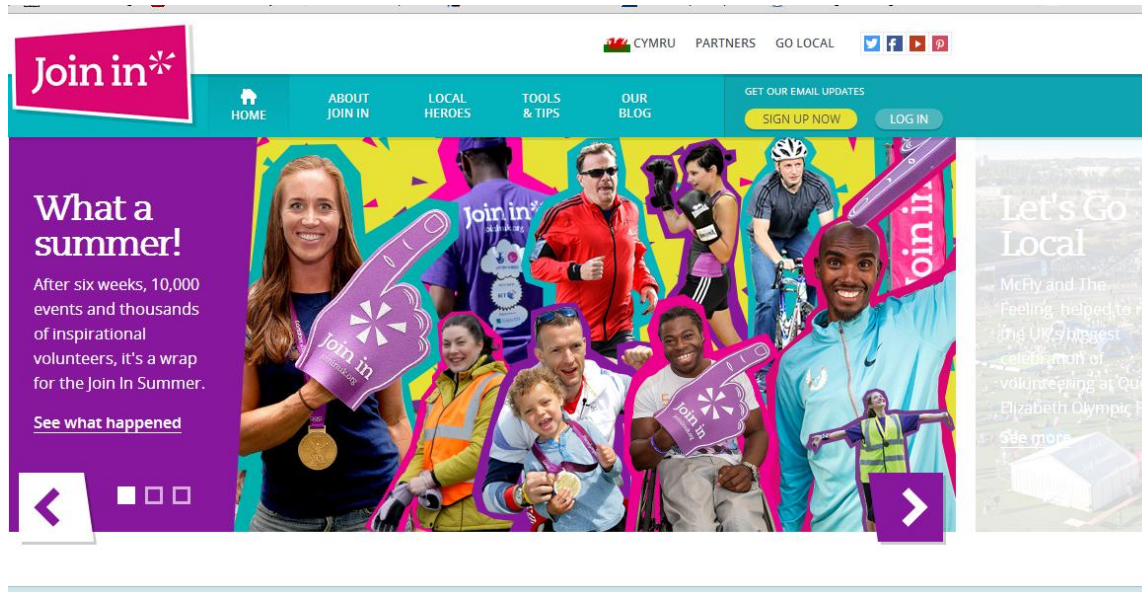


vInspired

- ▶ vInspired is a charity that connects young people with volunteering opportunities
- ▶ “Opportunities for young people to do good things”
- ▶ <http://vinspired.com/>

The screenshot shows the vInspired website interface. At the top, the vInspired logo is on the left, and navigation links for Home, Opportunities, People, Awards, Our campaigns, and About are in the center. On the right, there are 'Join vInspired' and 'Sign in' buttons. Below the navigation is a search bar with 'Postcode or Town' and 'Keywords' fields. The main content area features a post for 'Marshals to help on the 20th April 2013' with a photo of runners and a 'Like' button. To the right of the post is a sidebar with 'Organised by' information for Linda Cairns and the 'Clandon Park Run' logo. A vertical 'FEEDBACK' button is visible on the left side of the page.

Join in



- ▶ www.joininuk.org/
- ▶ 6 weeks each summer
- ▶ Join In is all about connecting grassroots clubs with new members, supporters and volunteers in their local community.

Duke of Edinburgh Award

- ▶ 3 months for Bronze – aged 14+
- ▶ 6 months for Silver – aged 15+
- ▶ 12 months for Gold - aged 16+
- ▶ Volunteering
- ▶ Physical
- ▶ Skills
- ▶ Expedition



Community Sports Leaders Awards



- ▶ 6th formers at schools and colleges
- ▶ Community volunteering hours
- ▶ Time-specific
- ▶ Build relationship with local provider
- ▶ Start with own club juniors



“Whilst these young people may start as volunteers, their experiences with you may turn them into participants, members or even ambassadors for the sport.”



See it as an investment:

- ▶ Schools and colleges work on annual cycles
- ▶ They like to repeat what works.
- ▶ You could be setting up a system that runs for years
 - ▶ Right contact
 - ▶ Build relationship
 - ▶ Deliver worthwhile opportunities



References

- ▶ <http://poweredbyvolunteers.net/wp/2013/01/04/sports-clubs-looking-for-new-volunteers/>
- ▶ http://www.activesurrey.com/asbiscuit/uploads/documents/volunteering/Volunteer%20checklist_1.pdf
- ▶ Tips for working with organisations for DofE and Young Sports Leaders
- ▶ Checklist of things young volunteers should ask you – do you have the answers?



▶ <http://www.ealinghalfmarathon.com/volunteer>

▶ Example of a good volunteer webpage

▶ <http://www.dofe.org/default.aspx>

▶ Duke of Edinburgh info

